



A Better Way to Run Your CRE Business.

Realcore is the most robust, agent-friendly commercial real estate platform on the market.

WHY REALCORE?

All CRE professionals can agree that market information is power, but many firms struggle to effectively capture & manage critical market information and client data. *Realcore* was designed to enable firms to easily capture that data and efficiently disseminate it throughout the firm to maximize collaboration and improve client service. *Realcore* is leading the industry in simplifying accounting, forecasting, and managing client data.



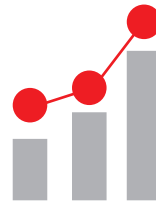
KEEP IT SIMPLE

Realcore was designed to be easy to use and producer-centric, which is why our platform's adoption rate is so strong. We understand that if it's not intuitive and driving value, it simply won't get used.



BEST PRACTICES

We incorporate "best practices" from top producing agents across the country to foster a more strategic approach to the brokerage business.



AUTOMATE & ANALYZE

Realcore automates processes and analyzes data, driving key insights so you can be more efficient and make more informed decisions around your business and your time commitments.



WE LISTEN

We encourage feedback and are constantly improving the platform through our users' suggestions.



Who is your biggest source of business last year? How much projected income do you have coming in the next 30, 60 or 90 days? What submarket do you complete most of your transactions in? Who are your top clients within your firm? Which former client has a lease expiring in 9 months?

Realcore gives you these answers with a click of a mouse. Our platform is everything you need to run a successful practice, all in one place. We are the future of client data management and we can help you streamline processes and enable you to deliver real-time, actionable information to your firm and to clients.

A wide-angle photograph of a modern, empty waiting area or lounge. The room has large windows on the left side, letting in bright light. There are several rows of metal-framed chairs with dark upholstery. The floor is polished and reflects the light from the windows. The walls are a light, neutral color.

Platform Highlights

AGENT

With **Realcore**, Agents can provide a superior level of client service. Some of the Agent features include: *Practice Management Solution, Cash Flow Visibility, Business Plan Reports, Prospect Management CRM, Date Reminders & Notifications, Market Information & Comps Access, and Deal Abstracts & Client Portals.*

SUPPORT

For Support Teams, **Realcore** keeps everyone on the same page, which is imperative to running an efficient firm. Support features include: *Manage Team Data, Transactions & Files, Listings, Signs & Comps, Reminders, Notes & Notifications, Market Information, Customize Access Levels, and View Team Calendars.*

ACCOUNTING

Accounting Teams are provided business transparency with key features that include: *Commission Reporting, Invoice Tracking, Real-Time Financial Analysis, Transactions & File Access, Billing Reminders & Notifications, Agent & Expense Tracking, and Agent Notifications of Future Payments.*

MANAGERS

Realcore gives leadership more clarity and key insights on their business. Management features include: *Financial Forecasting with Real-Time P/L Dashboards and Reports, Empirical Analysis with Firm Metrics, Cash Flow Management, Production Overview & Goal Tracking, Company Management Controls, YoY Analysis, and flexible Financial Reporting & Reminders.*

***Realcore is transforming the CRE industry.
Is your firm ready to compete at the next level?***